



hart & associates  
STAGING AND DESIGN

Home Staging for the Main Line, Philadelphia and Delaware Valley Region

# prepare

for a faster & more profitable sale.™

Buyers form their initial impression of your home within just seconds of entering it.

Staging showcases your home's best assets and attracts the most potential buyers.

Anyone who is putting a home on the market for rent or sale can benefit from a consultation.

[www.hartstaging.com](http://www.hartstaging.com) | 610.564.6760



# Our team

of Accredited Staging Professionals™ provides expertise in home staging and property marketing. We value our relationships with our clients and strive to provide custom solutions for their needs, working within their time frame and budget to determine the best strategy to prepare their home for a profitable and successful sale. As a leader in the staging industry, we strive to surpass our clients' expectations.

Our work has been featured on HGTV television and radio, The Fine Living Network, 6 ABC Action News, Headline News and CN8. Our commentary on staging and design has been published in various local magazines, newspapers and Realtor publications. View our portfolio and read client testimonials at [www.hartstaging.com](http://www.hartstaging.com).

## Why stage® your home?

- Staged homes sell faster than non-staged homes.
- Staged homes on average sell for 7%-10% over list price.
- Staged homes look better than non-staged homes in the same price range.
- Agents show staged homes more because they are ready to sell.
- Buyers ask to see staged homes.
- The investment in staging your home now is less than a price reduction you may have to take later.



Vacant home after



Vacant home before



Furnished home after



Furnished home before

Before and after staging by Hart & Associates

## See your home from the buyer's eye view

A professional stager will give you a thorough consultation examining the interior and exterior of your home and prepare a report detailing:

- Your home's best assets and how to enhance them
- Your home's imperfections and how to minimize them
- How to declutter your home to make it seem more spacious
- Suggestions for updating paint colors, flooring and furniture
- Recommendations for optimum furniture placement
- Tips on inexpensive ways you can prepare your home for sale

## Our custom services

### CONSUMER SERVICES

**Staging Consultations:** Let us create a plan using your time frame and budget to guide you in preparing your home for sale.

**Full Staging and Accessorizing Services:** Allow us to completely transform your home using your furniture and accessories to showcase your home's space and selling features.

**Furniture and Accessory Rental:** Give your vacant home more appeal by showing buyers how they can live in your space – or give your furnished home an updated look by complementing your own furniture.

**Move Management Services:** Rely on us to arrange all aspects of your move, including staging, sale or removal of unwanted items, contractor referrals, packing and storage.

**Senior Staging Solutions™:** Call on us for help with all your moving needs, or the needs of a senior loved one, from staging to selling to settling in a new home.

**Estate Staging Solutions™:** Invest in an expedited estate sale and settlement with full staging services.

### BUSINESS SERVICES

**Relocation and Resettlement Services™:** Sell or rent the homes of new or relocating employees more quickly with professional staging services.

**Commercial Staging Solutions™:** Let us showcase office or retail space for successful sale or lease.

**Model Home Marketing:** Call on us to design vacant or model homes for maximum buyer appeal and the most profitable sale.

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